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QPL INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 243)

PROFIT WARNING

This announcement is made by QPL International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on its preliminary review of the latest unaudited consolidated management accounts of the Group, it is expected that the Group will record a consolidated loss in the range of HK\$6 million to HK\$7 million for the six months ended 31 October 2014 as compared to a consolidated loss of approximately HK\$0.3 million for the corresponding period in 2013. Based on the unaudited consolidated management accounts and the information currently available, the expected loss was mainly due to an increase of staff costs and PRC factory operating expenses during the period.

The information contained in this announcement is only based on the information currently available to the Group and after preliminary review and assessment of the unaudited consolidated management accounts of the Group by the management. As the interim results for the six months ended 31 October 2014 (the “**Interim Results**”) have not been audited or reviewed by the auditors or the audit committee of the Company, the Board is not in a position to quantify the exact financial effects at this stage. Further details of the Interim Results will be disclosed in the Company’s announcement of the Interim Results as soon as practicable and is expected to be published on or around 19 December 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
QPL International Holdings Limited
Li Tung Lok
Executive Chairman and Chief Executive Officer

Hong Kong, 12 December 2014

As at the date of this announcement, the Board comprises two Executive Directors, namely Mr. Li Tung Lok (Executive Chairman and Chief Executive) and Mr. Phn Hoi Ping, Patrick and three Independent Non-executive Directors, namely, Mr. How Sze Ming, Mr. Lee Kwok Wan and Mr. Chan Kin Fung, Phil.